

City Action	Further Description	Timeframe (Original 2016)		Proposed Timeframe	Key Partners		SCWAB point person	Staff point person	Status
		0-1 Yr	2+ Yrs	Months from adoption of Action Plan	City	Other			
Identify lead entity in City to coordinate efforts moving forward and assign lead person		X		One month	CMO		Chair/Vice-Chair	Rodney Gonzalez	Given the precedent set by other projects such as Mueller and Seaholm, the lead department to oversee all SCW work should be Economic Development, specifically, Redevelopment Services. A project manager with ED should be budgeted for and assigned to provide continuity to the project over its life-cycle.
Create cross-departmental City team with assigned departmental points of contact		X		One month	Multiple departments		Chair/Vice-Chair	Rodney Gonzalez/Alan Holt	Current staff with intimate knowledge on the SCW efforts to create a list of the relevant departments. The City Managers office should request that a Technical Advisory Group be formed, consisting of members of each of these departments. The board will give regular updates to the members of the TAG and vice-versa to facilitate timely and accurate decision making going forward.
Create a South Central Waterfront Advisory Group		X		Completed	Council		N/A		Completed
Coordinate with ongoing city initiatives The adoption of the SCW Vision Framework Plan includes recommendations that should be coordinated with the following initiatives (not a complete list):		X	X	Three months	ATD, CPO, Planning, PWD, Watershed, NHCD, Others	Downtown Austin Alliance, Downtown Austin Transportation Management Assoc., CapMetro	All board members	Alan Holt/Sravva Garladdenne	Staff to update list of city initiatives which may coincide or be relevant to the SCW. Provide description of relevance and status of project.
Closure of free-right turn lane and creation of Barton Springs Rain Gardens		X		N/A	Planning, Transportation, Public Works, Water Energy, Real Estate, Legal	Affected Property Owners	Outreach Working Group	Alan Holt/Sravva Garladdenne	May no longer be relevant. This project is dependent on other projects (Statesmen site). Will work with developer to ensure their plan is consistent with the SCWP.
Develop a SCW Public Art Master Plan		X		Six months	Art in Public Places, Economic Development	Artists and arts groups		SCWP Redevelopment Services Project Manager	Initiate conversations/request assistance from Arts Commission and Trail Foundation.

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Coordinate with Texas School for the Deaf / Texas Facilities Commission		X		One month - Six months depending on option chosen	Parks, Planning, Public Works, Watershed	Texas School for the Deaf, Texas Facilities Commission	Outreach Working Group	SCWP Redevelopment Services Project Manager	1) Request an update from the Texas Facilities Commission on status of TSD Project/s. 2a) Discuss funding opportunities during this years session from Austin delegation (must coordinate with council/ COA Government Relations staff prior to any discussions with state lawmakers). 2b) Outreach group to begin looking into ways to get the project completed with philanthropic dollars or potentially a public/private partnership.
Initiate Public Improvement District evaluation To evaluate the feasibility of a Public Improvement District, the City will need to engage property owners in a similar process to the tax increment study. The process should:		X		One month	Economic Development, Finance		Finance Working Group and Chair	SCWP Redevelopment Services Project Manager	Base discussions have been carried out (DAA). SCWAB and DAA to write a formal memo defining our current status which describes the reasoning for this choice and any (if they exist) events that may trigger revisiting this decision in the future.
Initiate Development Corporation / Authority Evaluation	Evaluate potential structures for a South Central Waterfront Development Authority	X		Three to six months	Economic Development, Finance, Legal	Potential consultant support	Chair/Vice-chair	SCWP Redevelopment Services Project Manager	1) Implement staff recommendation. Were told an update to all Governance Structures/Options was forthcoming at Novembers meeting. Still awaiting update from ED. 2) Write a resolution for council to get an update from ED staff. 3) SCWAB moves forward with exploring all options for governance structures and decides which best fits the needs of the SCWP. Sends recommendation to council for implementation.
Transfer of Development Rights. Evaluate the potential of a TDR ordinance that defines TDR areas and develops a sender and receiver structure. The structure would address among other factors:		X		N/A	Legal, CodeNext	Potential consultant support			Currently not applicable to this project. Will reassess at a later date.

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Develop a regulating plan The City should aim to set up regulatory conditions that lead to changes in the entitlements to the area over time.	Incorporate incentives and form-based code provisions to provide clarity for public realm and urban design intentions		X	Immediately		Coordinate with CodeNEXT staff and consultants	All	SCWP Redevelopment Services Project Manager	1) Some parts have been written; not yet completed. Staff will continue working on parts which do not require any further external input and will update the SCWAB monthly on status of plan. 2) Staff to draft a Scope of Work (SOW) based on information already obtained from other studies and information still required to complete all parts a Regulating Plan for the SCW. 3) At a special called meeting of the SCWAB, Board to write a resolution for Council which directs the City Manager to propose potential procurement and funding options to accomplish the defined SOW in the least amount of time possible.
Evaluate the feasibility of Tax Increment Financing in the SCW Prepare a TIF/TIRZ feasibility study that builds on the preliminary projections in the SCW framework plan. Additional information on the process to set up a TIRZ are summarized in the Local Economic Development Handbook.[1]	<ul style="list-style-type: none"> clarify that the area meets statutory blight requirements assess projected absorption potential for varying product types factor in possible sales tax increment in addition to property tax evaluate alternative boundaries make assumptions about projects that may be tax-exempt identify desired TIF eligible projects and programs 	X		Immediately	Transportation, Economic Development, Finance	Coordinate with taxing jurisdictions. Potential consultant support.	Finance Working Group	SCWP Redevelopment Services Project Manager	1) Staff to draft a Scope of Work (SOW) based on information already obtained from other studies and information still required to complete all parts of a full TIF Study. 2) At a special called meeting of the SCWAB, Board to write a resolution for Council which directs the City Manager to propose potential procurement and funding options to accomplish the defined SOW in the least amount of time possible.
Evaluate the potential of a Parking Management District. The City should evaluate the potential for investment in district parking options that can provide public parking to support area uses.		X		Nine months	Transportation, Economic Development, Finance			SCWP Redevelopment Services Project Manager	
Refine affordable housing implementation strategy This includes refining MFI target goals, identifying phased opportunities for site acquisition and implementation of various product types. Identify key partners and lead roles for each component of the toolkit.		X		Upon completion of TIF Study (or sooner if possible)	NHCD, Real Estate	Potential affordable housing partners.	Pilar Sanchez/Lauren Avioli	SCWP Redevelopment Services Project Manager	Staff and the board to reevaluate and update the implementation options for maximum affordable units in the SCW.

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Initiate conversations with potential philanthropic donors. The City has had initial discussions with existing foundations and trusts such as The Trail Foundation, and the St. Davis Foundation about potential partnership. As part of continuing conversations, the City will discuss the feasibility of developing a South Waterfront Conservancy.		X	X		City Council, Departments TBD			SCWP Redevelopment Services Project Manager	